

FOR IMMEDIATE RELEASE
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Contact: Kristin Priest
248-626-0006

VEIN SPECIALIST BRINGS HI-TECH EUROPEAN VEIN TREATMENT TO MICHIGAN

*Advanced Vein Therapies First Medical Office in Michigan
to Utilize Veinwave™ Technology*

Novi, Mich. – Advanced Vein Therapies, specializing in the treatment of varicose and spider veins, has become the first medical office in Michigan to use the specialized Veinwave™ system to combat difficult to treat spider veins on the face and legs and Rosacea, a skin malady.

The appearance of spider veins, which can be noticeable and unsightly, affects approximately 55 percent of women ages 20-70; Rosacea, between 13 and 15 million Americans. Though the exact causes of each are largely speculative, heredity is commonly accepted as a main culprit in their development.

Veinwave is the first medical procedure found to effectively treat and eliminate both the smallest of lower extremity spider veins, all size facial veins and Rosacea. Veinwave is a thermocoagulation treatment using high-frequency energy (microwaves) delivered through an ultra-fine insulated needle to heat the affected blood vessels. The procedure causes the sides of the blood vessel to stick together, preventing the blood flow causing the dilated veins to be visible, and results in the instant disappearance of the veins. The ultra-fine needle allows for precision, accurate treatments even in hard to treat areas, such as the nose and cheeks.

The procedure was developed by leading vascular surgeons and is credited to United Kingdom inventor, Brian Newman, M.D. Advanced Vein Therapies' Jeffrey H. Miller, M.D. trained directly with Newman to provide the specialized treatment to his own clients.

“With the Veinwave system, we are able to remove the appearance of veins that, in the past, were simply too difficult to treat,” said Miller. “The technology is incredibly precise, accurate and effective.”

The Veinwave system is more accurate than laser treatment and does not cause the pain many experience with laser treatments. Veins treated with the system do not return. The treatment does not require bandages, and patients can resume their everyday activity immediately after treatment. A session lasts approximately a half hour.

Advanced Vein Therapies has established itself as Metro Detroit's premier medical office for the treatment of varicose and spider veins. Utilizing state-of-the-art technology in a world-class medical facility, Advanced Vein Therapies offers the latest in medical care for the vein patient. As of January 2008, Advanced Vein Therapies' Jeffrey H. Miller, M.D. is one of only two American Medical Association registered phlebologists (physicians who specialize in vein disease) in Michigan. For more information, visit avtherapies.com.

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